

Gl.

Spring 1958

EDEN

Glad Gardens

Box 7

MT. EDEN, CALIF.



U. S. Depart. of Agr. Lib.
Washington 25, D. C.

LIBRARY
RECEIVED
★ FEB 10 1958 ★

U. S. Department of Agriculture

Form 3547 Requested



Gl.

62

Caribbean

Maytime

Royal Stewart

Appleblossom

Emperor

EDEN Glad Gardens

P. Herborn, Proprietor

MOUNT EDEN

CALIFORNIA

Spring of 1958

THE ALL-AMERICA GLADIOLUS RELEASES

APPLEBLOSSOM—A gladiolus of the utmost delicacy of coloring, the predominating hue being snowy white with a faint touch of cream in the throat and an exquisite flush or corona of cool rose pink at the edges of the petals. Up to eight or ten tailored florets, about five inches in diameter and of very heavy substance, are open at a time on spikes up to five feet tall. A vigorous, easy grower that performs excellently with only average culture. APPLEBLOSSOM will give you a new conception of gladiolus beauty when it blooms in your garden.

CARIBBEAN—The delicate blue tones of this exciting novelty present an unusual combination of rare blue-violet petals handsomely embellished by a rich, deep violet throat and a small cream spear. CARIBBEAN opens from 9 to 11 precisely styled florets at one time in formal, double-row placement. It possesses a quality uncommon to many varieties and almost a rarity among "so-called blue glads," that of extreme vigor. Its refreshing beauty will make it a sure-fire winner in its class at flower shows.

EMPEROR—A true aristocrat, this glad of regal purple trimmed in ermine-white presents a stately display. EMPEROR makes majestic spikes growing five feet or more tall with 7-8 of its round, recurved florets open at one time. The plants are unusually robust and the spikes consistently tall and straight. The rich, distinctive color of EMPEROR, its health and vigor, and ease of growing are characteristics which make it an ideal flower for the home garden.

MAYTIME—A light-hearted charm surrounds this brightly colored glad. The gracefully ruffled deep, pure pink florets with their contrastly large white throats bring back memory of the freshness of May-blooming flowers. It readily opens 8 to 10 florets on spikes of five and one-half feet tall. An ideal flower for either cutting or exhibition and a gem for the home garden.

ROYAL STEWART—A truly remarkable new gladiolus that has been widely acclaimed for its consistently fine performance under an extensive test program throughout the United States and Canada. The lightly ruffled florets are five inches in diameter and are good substance. They are a clear light red and the long flowerheads frequently carry up to twelve flowers at a time. Growth is vigorous and healthy, with the total height of the plants running about five feet. On occasions when it has been exhibited at gladiolus shows, ROYAL STEWART has proved to be an outstanding winner of top awards.

(The right to reproduce the All-America varieties for wholesale purposes or to sell cutflowers is reserved.)

Price (all five varieties), Large Bulbs Only
50c each \$5.00 for 12

12 of one variety or a combination of varieties
6 at one-half the 12 price

RETAIL PRICE LIST

PREPAID

Choice California Grown Bulbs
5 Bulbs at the price of 4

PREPAID

A. B. COUTTS—A huge peachy to apricot buff blending further into deep yellow in the throat. Long flowerhead with 8 to 11 open. L. 25c; M. 2—25c; S. 10—50c.

ARGENTINE—Perfectly clear medium ruffled yellow, 8 to 10 open. Capable of huge spikes. L. 75c; M. 50c; S. 25c.

BAMBI—A ruffled chartreuse green, with orange red throat mark, with a picotee edge of orange around all petals. It has won many prizes and one of the best for arrangements. L. 50c; M. 35c; S. 25c.

BLUE GODDESS—Medium colored blue with a deeper blue blotch. Six to 7 open on a tall spike. L. 50c; M. 35c; S. 25c.

BROWN LULLABY—A striking new brown shade with slight markings and a white picotee edging around all petals. Nine to 10 open on a tall spike. L. \$1.00; M. 75c; S. 50c.

CAMPANILE—The best new lavender on the market. The tall stretchy spikes open 8 to 10 ruffled blooms at once. A good one for the gardens and should win in the shows. L. 25c; M. 2—30c; S. 2—20c.

Choice Gladiolus

*The Best of
Recent Introductions*

INSTRUCTIONS FOR ORDERING

All orders subject to prior sale, 1/2 pint bulblets sold at the quart rate. You may* have 1,000 bulbs at 8 times the 100 rate where the 1,000 rate is not given. L. indicates large size bulbs 1 1/4 inch in diameter and up. M. indicates medium bulbs 3/4 to 1 1/4 inch diameter. S. indicates small bulbs 3/8 to 3/4 inch diameter. You may send 25% with order, balance before delivery. Many varieties sell out before March, so order early to avoid disappointment. The many testimonials we receive and repeat orders are proof we have quality stock. My crop this year is one of the finest I have ever grown. We will do our best to please you. All stock is selected before shipment. Minimum order \$3.00. No single item from the retail list less than 20c. From the wholesale list no single item less than 50c. Discounts: On retail orders, \$5.00 to \$15.00 select 10% in bulbs of your own choosing. From \$15.00 to \$25.00 select 15% in bulbs of your own choosing. Discounts do not apply to F.O.B. wholesale list or to patented All-America varieties. Express is the best and safest way to ship bulbs. Our commodity rate from this locality is 40 per cent less than 1st class express. Bulbs are insured against freezing and other damage enroute to you. I highly recommend this carrier. For those who want their bulbs by Parcel Post from the F.O.B. list please include enough postage. Approximate weight per 100 bulbs packed: No. 1, 8 lbs.; No. 2, 6 lbs.; No. 3, 4 lbs.; No. 4, 2 1/2 lbs.; No. 5, 1 1/2 lbs.; No. 6, 1/2 lb.; bulblets, quart, 2 lbs. All retail orders are prepaid without further charges. We make every effort to keep our stock clean and free from disease. Open immediately on receipt of order. If bulbs are not satisfactory please advise us at once. No warranty of growth is implied, nor will I be responsible for crop in any way. All stock is state inspected while growing and in storage.

EDEN'S OUTSTANDING VARIETIES OF SUPERB GLADIOLUS --- SPRING 1958

RETAIL PRICE LIST — Continued

CARMEN EYES—White, with carmine-cherry spots on lower petals. Six to 8 open on a long flowerhead. L. 25c; M. 2—25c; S. 10—70c.

CARVED IVORY—A nice creamy white with delicate ruffling. Just about as near perfect variety as you will find. Its 3-inch florets are ideal for arrangements. L. 30c; M. 2—30c; S. 2—20c.

CHARTREUSE—A ruffled light green that opens 6 to 8 on a good spike. One of the best for the home garden and florist. M. 2—30c; S. 2—20c.

CONTRAST—Clear buff color, with prominent rose purple throat. Rugged grower and one you should try. This was outstanding for me the past season. L. 25c; M. 2—25c; S. 10—60c.

CORAL ROSE—A beautiful shade of coral rose with deeper throat. Opens 10 with the remaining buds in color. L. \$1.50; M. \$1.00; S. 75c.

CORONATION—Clear medium pink with cream throat. One of the most beautiful varieties in the pinks. It opens 6 with 6 showing color. It stands the heat and bad weather. Should make a good commercial. L. 75c; M. 50c; S. 25c.

DARK BRILLIANCE—A very deep wine with velvety, glossy florets. Silver picotee edging. If you like the dark ones try this. L. 75c; M. 50c; S. 25c.

DIRECTOR—Medium dark rose red that can open up to 10 ruffled florets at once on good spikes. A good show glad which should win many blue ribbons. L. \$1.50; M. \$1.00; S. 75c.

ERIN—Chartreuse with inner petals deeper green. A good novelty and I believe it will be the best commercial in this color. Growth is tall with 6 open on a good head. L. 50c; M. 35c; S. 25c.

FIRECRACKER—A brilliant heavily ruffled scarlet. Good texture with 7 to 8 of its 5½-inch florets open at once. Sure to become a leading variety in its color. L. \$1.00; M. 75c; S. 50c.

FIESTA—A nicely ruffled reddish orange with unique yellow veining. Fine for the garden, and local cut flower trade. L. 60c; M. 40c; S. 25c.

GEM STATE—Pink with cream center. Up to 12 open on a medium spike. Fine show type glad. L. \$2.00; M. \$1.50; S. \$1.00.

GLADNESS—Large light shell pink with small dark pink blotch. Opens 7 on a 19 bud spike. A very strong grower and a good cutflower. One of the best of the late introductions. L. 50c; M. 35c; S. 20c.

GOLDEN PALOMINO—Lightly ruffled apricot buff with a small orange spot in the throat. Tall grower. L. 50c; M. 35c; S. 20c.

GOLDIE—Nicely fluted, ruffled and somewhat recurved deep yellow. Tall grower with 6-8 florets open at a time on a good spike. One of the finest of the deep ruffled yellows. L. \$1.00; M. 75c; S. 50c.

GONDOLIER—A medium deep yellow with bright sheen. Eight open on a tall spike. Should become an excellent commercial. Very good for me the past season. L. \$1.00; M. 75c; S. 50c.

GOOD MORNING—Color white with a rose throat and soft rose edging. Excellent cutflower with 6 to 8 large florets open on a tall spike. One of the best new glads. L. 25c; M. 2—30c; S. 2—20c.

Retail Postpaid in the U. S. A.

WHOLESALE PRICE LIST F. O. B. MOUNT EDEN, CALIFORNIA

25 BULBS AT THE 100 RATE — 250 BULBS AT THE 1,000 RATE

Variety	Per	No. 1	No. 2	No. 3	No. 4	No. 5	No. 6	Bulbs			Variety	Per	No. 1	No. 2	No. 3	No. 4	No. 5	No. 6	Bulbs				
								Quart	100	Quart									Quart	100			
Ace of Spades	100	\$ 6.00	\$ 4.50	\$ 4.00	\$ 2.50	\$ 2.00	\$ 1.50	\$ 5.00	\$. . .		Orchid Frills	100	6.00	5.00	4.00	3.00	2.00	1.50	8.00	...			
A. B. Coutts	100	6.00	4.50	4.00	2.50	2.00	1.50		Painted Lady	100	5.00	4.00	3.00	2.00	1.50	1.00	4.00	...			
Allah	100	5.00	4.00	3.00	2.00	1.50	1.00	5.00	...		Paisley	100	6.00	5.00	4.00	3.00	2.00	1.50	8.00	...			
Bambi	100	25.00	25.00	15.00	15.00	6.00			Party Ruffles	10	5.00	4.50	3.50	3.00	2.00	1.50	4.00	...			
Brown Lullaby	10	5.00	4.00	3.00	2.50	2.00	1.50	...	5.00		Paul Bunyon	100	10.00	8.00	6.00	4.00	3.00	2.00	15.00	...			
Campanile	100	12.00	10.00	8.00	6.00	5.00	3.00	40.00	...		Peach Glow	100	5.00	4.00	3.00	2.50	1.50	1.00	4.00	...			
Carmen Eyes	100	8.00	7.00	6.00	5.00	4.00	3.00	15.00	...		Pink Diamond	100	5.50	4.50	3.50	3.00	2.00	1.50	10.00	...			
Carmen Corliss	100	6.00	5.00	4.00	3.00	2.00	1.50	10.00	...		Pink Chiffon	100	5.00	4.00	3.00	2.50	2.00	1.50	6.00	...			
Carved Ivory	100	12.00	10.00	8.00	6.00	4.00	2.00	15.00	...		Pinnacle	100	25.00	22.00	15.00	12.00	10.00	8.00	...				
Coronation	10	3.50	3.00	2.50	2.00	1.50	1.00	3.00	...		Prospector	100	5.50	4.50	3.50	2.50	2.00	1.50	15.00	...			
Chartreuse	100	8.00	6.00	4.00	20.00	...		Prunella	100	12.00	10.00	8.00	6.00	4.00	2.50	...	3.00				
Cherokee	100	7.00	6.00	5.00	4.00	3.00	2.00	15.00	...		Purple Burma	100	6.00	5.00	4.00	3.00	2.00	1.50	7.00	...			
Contrast	100	8.00	7.00	6.00	5.00	4.00	3.00	10.00	...		Queen Anne	100	15.00	12.00	10.00	8.00	6.00	4.00	50.00	...			
Celestial Rose	100	6.00	5.00	4.00	3.00	2.00	1.50	10.00	...		Recompence	100	7.00	6.00	4.50	3.00	2.00	1.00	6.00	...			
Circe	100	5.00	4.00	3.00	2.00	1.50	1.00	5.00	...		Red Charm	100	2.00	1.50	1.00	4.00	...			
...	1000	40.00	32.00	24.00	16.00	12.00	8.00	...			Red Tape	100	5.00	4.00	3.50	2.50	2.00	1.50	5.00	...			
Columbia	1000	15.00	10.00	7.00	4.00	...			Regina	100	5.00	4.00	3.50	2.50	2.00	1.50	6.00	...			
Copper Lustre	100	6.00	5.00	4.00	3.00	2.00	1.50	10.00	...		Rosita	100	5.00	4.00	3.50	2.50	2.00	1.50	7.00	...			
...	1000	45.00	38.00	30.00	22.00	15.00	10.00	...			Ruffled Dream	100	7.00	6.00	5.00	4.00	3.00	2.00	20.00	...			
Dark Brilliance	10	3.50	3.00	2.50	2.00	1.50	1.00	3.00	...		Ruffled Ebony	100	6.00	5.00	4.00	3.00	2.50	1.50	12.00	...			
David Warr.	100	5.00	4.00	3.00	2.00	1.50	1.00	4.00	...		Salmon Queen	100	22.00	20.00	16.00	12.00	10.00	8.00	100.00	...			
...	1000	...	28.00	20.00	15.00	10.00	7.00	...			Salmon Sensation	100	5.50	5.00	4.00	2.50	1.50	1.00	10.00	...			
Early Red	100	6.00	5.00	4.00	3.00	2.00	1.50	1.00	10.00	...		Sceptre	100	6.00	5.00	4.00	3.00	2.50	1.50	12.00	...		
...	1000	40.00	35.00	28.00	20.00	14.00	10.00	...			Silver Phantom	100	5.00	4.00	3.00	2.00	1.50	1.00	4.00	...			
Elmers Rose	1000	30.00	25.00	20.00	14.00	10.00	6.00	4.00	...			Snow Clad	100	5.00	4.00	3.00	2.50	2.00	1.50	6.00	...		
Erin	10	2.50	2.00	1.50	1.00	3.00	...			Snowdrift	1000	40.00	30.00	24.00	20.00	15.00	10.00	...			
Edgewood	100	5.00	4.00	3.50	3.00	2.00	1.50	8.00	...			Sparkling Eyes	10										



Edgewood

See Low Price Group Listing
on Inside Page

RETAIL PRICE LIST — Continued

HILLTOPPER—Large, tall bright scarlet red. Opening 8 with 8 showing color. Grand exhibition glad. L. 50c; M. 35c; S. 25c.

INNOCENCE—Tall beautifully ruffled light pink. Heavy substance and good opening qualities. Eight to 10 on a 22-bud spike. Large only 50c.

JUBILEE—Beautiful Corona type flower. Beautifully crimped edge of pink over a creamy white florets. Opens 10 on a 20-bud spike. Good propagator. Fine all around variety. L. 75c; M. 75c; S. 50c.

KAREN—Clear medium magenta, lower petals have a sulphur yellow throat. Unique and different. L. 25c; M. 2—30c; S. 2—20c.

KINGS RANSOM—A medium colored yellow. Six to 8 open on a 24-inch head with a 26-inch handle. Perfect placement should make a good commercial, and a show glad. L. \$1.00; M. \$1.00; S. 50c.

KOSMOS—A very beautiful clear salmon with a cream throat. An excellent grower with 6-8 formally placed 5-inch florets on tall spikes. L. \$1.00; M. 75c; S. 50c.

LORELEI—The best light cream blending to a deeper throat. A very strong grower that blooms well from any size bulb. A wonderful show glad and a coming commercial. Sure to become very popular. L. 35c; M. 25c; S. 2—30c.

MAJOLICA—Light porcelain blue, with distinct deep purple blotches. Six open on good spikes of average height. L. \$1.00; M. 50c; S. 25c.

MARCO POLO—Huge cream with cerise throat. Very heavy texture with 10 to 11 open on a very tall spike. L. \$1.50; M. \$1.00; S. 75c.

PARTY RUFFLES—A rich clear cream color, with a hint of light pink showing on the petals. Ruffled and extremely fluted. Sure to be an excellent commercial when better known. L. \$1.00; M. 75c; S. 50c.

PAUL BUNYON—A huge salmon pink with deep rose throat markings. Opens 8-10 ruffled florets on a 60-inch spike. Good placement and firm attachment. L. 25c; M. 2—30c; S. 2—20c.

Pinnacle—Pale blue with a large purple blotch. Long flower head with 8-10 open blooms. One of the best new violets. L. 50c; M. 35c; S. 25c.

PRUNELLA—A cream and plum smoky that has a beautiful overall effect. A hardy grower with huge flowers, a splendid spike. L. 35c; M. 20c; S. 2—20c.

QUEEN ANNE—White with scarlet blotch. Opens 8 wide open blooms on a tall spike. The best in its color. L. 35c; M. 25c; S. 2—20c.

RUFFLED DREAM—Beautiful ruffled pink with a soft cream throat. Placement is not perfect but color is very beautiful. Florists like it, a sure commercial. L. 25c; M. 2—30c; S. 10—80c.

SALMON QUEEN—Tall striking salmon with cream throat. Ten open on a ramrod spike. Excellent commercial, and show glad. L. 50c; M. 35c; S. 20c.

TAN-GLO—A clear pastel tan with rosy throat tint. Eight open on a tall spike. Best of the smokies. L. 25c; M. 2—30c; S. 2—20c.

TARGET—Color a light blush pink shading to a cream throat with large light red blotch. Large flowers on a very tall spike, should become an excellent commercial. Very good for me the past season. L. \$1.00; M. 75c; S. 50c.

TEMPTRESS—Ruffled light pink with a deeper pink throat, 8-10 open on a tall spike. A very beautiful glad which should make a fine show record.

TRAVELER—A clear light rose pink. Extremely strong grower, opens 10 on a 22-bud spike. Good commercial and show glad. L. 25c; M. 2—30c; S. 2—20c.

VIVA—A giant size light buff or peach of enchanting beauty. The throat petals are a deep cream white, outer petals are a clean buff or peach. Ramrod spikes. L. 50c; M. 35c; S. 25c.

ORDER BLANK---Keep a Copy of Your Order

EDEN GLAD GARDENS*The Best in New Gladiolus*PETER HERBORN, Proprietor
Mt. Eden, California**Do Not Write Here**

Sold to.....

Date.....

Write plainly and give complete address

Street & No.

P.O. Box.....

Post Office.....

State.....

Express Office.....

If different from Post Office

Money Order \$.....

Draft or Check \$.....

May we substitute size or variety? _____

Write Letter on Separate Sheet

Our Order No.

Rec'd

Booked

Wanted

Shipped

Express

Parcel Post

V	Quantity	Variety	Size, Inches, or Number	Rate	Amount	Do not write here
1.						
2.						
3.						
4.						
5.						
6.						
7.						
8.						
9.						
10.						
11.						
12.						
13.						
14.						
15.						
16.						
17.						
18.						
			Bal. Forward			

